



*Presenting*

SAVE CENTER PRESENTS...

*Tours*

Tuesday, November 5<sup>th</sup>, 2013 – Wednesday, November 6<sup>th</sup>, 2013



ATLANTA

GRAND HYATT



# SAVE CENTER PRESENTS...

## *CNN, World of Coke, & Swan House*

Tuesday, November 5<sup>th</sup>, 2013

**CNN Center**....Atlanta's hottest news story! You will experience the electricity and excitement of a news service in action during your tour of Turner Broadcasting's Atlanta headquarters of CNN and HEADLINE NEWS, the two 24 hour all-news networks that have revolutionized television journalism. You will get a first-hand look at news-in-the-making; witness the state-of-the-art technology it takes to operate two major television networks;



watch technicians, writers, editors, producers and on-air journalists pool their talents to produce round-the-clock live news coverage every day.



**"GEORGIA CHAMPAGNE"** One of the *true successes* in Atlanta's history is the **Coca Cola** story! It all began in 1886 when an ex-Confederate soldier and pharmacist, "Doc" Pemberton, began experimenting with various formulas to cure the common headache. One of the syrups he concocted was a mixture of the cocoa bean and the cola nut, which he began to sell at Jacobs Drug Store at Five Points. It was sold undiluted, and was not a great success, until one day a customer asked that it be cut with seltzer water - and Coca Cola was born!

We will visit the **World of Coca Cola**, featuring both rare and familiar Coke memorabilia and displays of the Coke advertising art that has made so many generations reach for the "pause that refreshes".



Your journey begins as you walk through the spectacular glass tower and into the lobby. From there you're guided into a room where you are immersed in the Coca-Cola experience. From floor to ceiling, you'll be surrounded by Coca-Cola collectibles and memorabilia from around the world.

You will see a short movie inspired by the Coca-Cola **"Happiness Factory"** commercial, featuring a whimsical take on



bottling Coca-Cola. In the movie, you'll get a peek behind the curtain of The Coca-Cola Company itself and discover why The Happiness Factory is more than just the inside of a vending machine. You'll even get to meet some of the unique and charming characters featured in the ad! Your journey continues to the **Pop Culture Gallery** where you can explore the many ways that Coca-Cola has become an icon in popular culture. See how well known artists and everyday people from around the world express their creativity through Coca-Cola.

The gallery will showcase one-of-a-kind artwork by such luminaries as **Andy Warhol** and **Norman Rockwell** and rare artifacts that have never been viewed by the public until now. You can even join the fun and create pop art of your own!

And finally you'll reach the ultimate taste experience in a hip new tasting lounge. You can sample over 70 different "flavors on command" from around the globe through tasting stations that represent each continent. Sip a Sparletta Sparberry from Zimbabwe? Taste a Vegetabeta from Japan, or why not try some Delaware Punch from Honduras? Watch out for the Beverly from Italy – it makes most folks grimace. The tasting room is a highlight of a visit to the museum where there are spigots of Coke products most of us have never heard of. Make your own beverage playground - flowing with soft drinks, waters, juices, teas, sports drinks and more!

After World of Coke, your guests will be whisked away to enjoy a tour of the Swan **House**, a dream mansion built in 1928 for a very prominent Atlanta family, Edward and Emily Inman. Designed by architect Philip Trammell Shutze, it recalls the graceful Italian villas designed by Andrea Palladio in the 16th century and the Palladian country houses favored in 18th century England.

The house takes its name from the original owner's fondness for the swan motif, which is repeated in architectural detailing throughout. The house and its 22 acres of surrounding woodlands still stand as a monument to beauty, a memorial to the golden age of Atlanta architecture. You will have a guided tour of the home and see many of the original furnishings.





Where do Atlantans lunch and enjoy shopping? *The Swan Coach House and Museum*. In a private area of the restaurant the *Swan's Favorite* will be served with time to shop and enjoy the art museum before exploring the History Center.

Your guests will enjoy private dining and the following menu.



### ***The Swan's Favorite***

Signature Chicken Salad in Delicate Timbales

Creamy Frozen Fruit Salad

Cheese Straws and Homemade Bread and Rolls

Dessert will be a French Silk Swan.

Soft Drink, Tea and/or Coffee

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SAVE CENTER PRESENTS...  
*Behind the Scenes at the Georgia Aquarium &  
Margaret Mitchell*  
Wednesday, November 6th, 2013

Your tour of Atlanta will begin with a visit to the Georgia Aquarium... Entertaining...intriguing...and educational too! Your visit promises waves of fun and unique learning experiences designed to instill a new appreciation for the world's aquatic biodiversity. **Upon entering, guests will encounter shining vistas of 5 oceans, 11 seas, 8 rivers, and the entire coastline of Georgia.**



It is interesting to note that this magnificent facility has one thing in common with The Home Depot.

Bernie Marcus, co-founder of the Atlanta-based company credited with revolutionizing the home improvement industry, provided the \$200 million gift that made the Georgia Aquarium a reality. Bernie had a vision in 1979 to impact the costs of home ownership and credits the support of the citizens of Atlanta and Georgia, his associates, and stockholders with its initial success. His newest vision, realized in 2005, was to help create a destination in Atlanta to inspire its visitors and to promote the economic growth of our city. Once again...he has hit a home run!



The exterior of the building was designed to look like a giant ship breaking through a wave. As guests enter the huge atrium inside the building, they will be led into the facility by "a wall of fish" guiding them inside. They then have the choice of entering five galleries. Each gallery is easily identified by an icon and signage at the entrance: *Georgia Explorer* has a light house; *River Scout* displays a cascading waterfall; *Cold Water Quest* has an ice covered cliff; *Ocean Voyager* offers a peek window into the huge habitat; and *Tropical Diver* has two video screens displaying the perspective of a fish on a reef. Guests will enter each gallery and then return to the main atrium before entering the next.

The day continues at The home of **Margaret Mitchell**, which is listed on the National Historic Register, built as a single-family home in 1899 on fashionable Peachtree Street...in a neighborhood known as the "tight squeeze." In 1919, the house was converted into a 10-unit apartment building and it is here, from 1925 until 1932, that Margaret Mitchell lived and wrote the most popular novel of all time. Margaret's affectionate nickname for her apartment was **"the**



**Dump.**” It was also during this time - the roaring 20’s and 30’s - that Mitchell’s apartment became an enclave for bohemian Atlanta and a central meeting place for aspiring writers and journalists. A former journalist herself, Mitchell crafted the story of *Gone with the Wind* amidst this rich period of Atlanta history.



Situated in the bustling center of Midtown Atlanta, a small turn-of-the-century house marks the site at which one of the world’s most beloved novels was written. **The Margaret Mitchell House** is now a cultural attraction, but in 1936 it was just one of many small houses along Atlanta’s historic Peachtree Street.

Built in 1899 as a single-family dwelling, the house sat on a street corner in a part of town that was then home to many of Atlanta’s most important families. In 1919, as the area became more commercial, the house was moved back from the street and converted into an apartment building. It was here that John Marsh and his new bride, Margaret Mitchell, moved in 1925. They even held their wedding reception in their new (and very small) home. In 1926, when an injury kept her at home most of the time, Margaret began working on a well-kept secret. She did not want any of her friends to know about the story she was creating. Peggy worked on the novel from 1926 to 1929. The proposed title, “*Tomorrow Is Another Day*” was scrapped in favor of “*Gone With The Wind*”.

The house sat vacant for decades and suffered two fires. In 1997, however, **The Margaret Mitchell House** opened. The house and visitors center offer a memorable look at a fascinating woman and the city in which she lived. The apartment has been fully restored to how it looked



in the 1920’s. She wrote the last chapter of her book *first* and wrote other chapters as they came to her; never expecting anyone to read a word ~ more astounding ~ watch a movie of her work. But this is the story that unfolds during this most historic tour.

Lunch will be served at **Mary Mac’s Tea Room**, which first opened in 1945 when Mary McKenzie decided to use her good Southern cooking to make money in the tough post-World War II era. In those days, it was frowned upon for a woman to open a restaurant; so many female

proprietors used the more genteel Southern name of “Tea Room.” Still thriving today, the group will enjoy best that the South has to offer.



## **Luncheon of Southern Favorites**

### **Entrees**

Southern Fried 4 Piece Chicken  
Slow Cooked Barbeque Pork

### **Sides**

Macaroni and Cheese  
Squash Soufflé  
Fried Green Tomatoes

### **Dessert**

Georgia Peach Cobbler

### **Included**

Assorted Bread  
Fresh Brewed Sweet & Unsweet Tea

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